



# NEWSLETTER

An official publication of Gulf Packaging Industries Ltd.

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GulfPack Newsletter: Edition 2018-001

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## A message from the President



Dear Valued Business Partners,

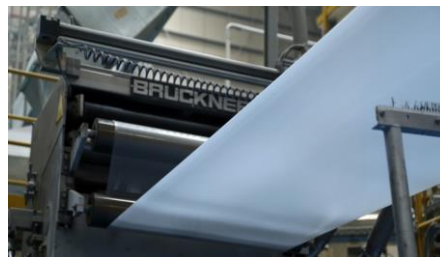
With our first Newsletter, we are pleased to share with you some of the insights of Gulf Packaging Industries Ltd. (Gulf Pack).

Three decades ago when the foundation was laid, Gulf Pack was a regional player. Today, Gulf Pack has a global footprint with satisfied clients based in over 65 countries worldwide. A big thanks to our team with multi-cultural background who vitally contributes in the growth of Gulf Pack by understanding the needs of our business partners. Proud to claim that we do have the knowledge and experience of 30 years despite of the fact that our machine park is less than 10 years old.



Our belief in the latest innovations and R&D drives us to further invest in the latest technologies in BOPP film

industry by understanding different needs of our clients. We do many tailor made products to meet the best expectations of our clients. This is our vision and part of aim to expand to a size to be one of the top BOPP producers in the world. This is indeed doable only by developing our relationship with our business partners in every aspect of business. We believe in flourishing together with you.



Please surf our website [www.GulfPack.com.sa](http://www.GulfPack.com.sa) for additional information about Gulf Pack and feel free to send your comments and inquiries at [sales@gulfpack.com.sa](mailto:sales@gulfpack.com.sa) or directly to our sales team and Agents.

Thank you and we wish you a good day.

**John Abi Najm**  
President



## ■ GulfPack Annual Sales Meeting Held

## ■ Customer Guide To Gulf Pack Films

- Shipping/Transportation/ Initial Receiving By Customer



- Storage at customer facility
- Usage of film at customer
- Complaint process



## ■ Bio-Oxo (SASO) Certification

- Gulf Packaging Industries Ltd, a SASO Oxo Biodegradable Certified and the first BOPP supplier to have license in Gulf Area and middle east.

## ■ Launching Our New Range Of BOPP Films

- White Voided Wrap Around Label Film
- Matte Cold Seal Release Film
- Metalized, High Barrier Film
- Slip Modified Transparent Film for Wrap Around Label
- Transparent Wrap Around Label Film



GulfPack annual sales meeting was held on February 01-04, 2018 in Bahrain with the participation of all our sales team including our USA and Europe offices, our agents and representatives from our other related departments.

In the meeting, we have evaluated last year's result and discussed about our weak and strong sides in the market. Based on this evaluation, we have reviewed and revised our 2018 targets.

During the meeting, our agents have given the feedback from their market and discussed how we can improve our service levels to satisfy our customer more than today.

In the last part of the meeting, the main discussion was the new products that we will launch during 2018 and new products requests coming from our business partners through our sales team and agents. The meeting was concluded after 3 days with a fruitful discussion.

We have launched as well the new face of our website, [www.GulfPack.com.sa](http://www.GulfPack.com.sa). We suggest you to check our website regularly as it will be updated with new developments of Gulf Pack.

### Customer Guide To Gulf Pack Films

At Gulf Pack we strive to ensure exceptional quality of all of our films from the time they are produced to shipping to our customers world wide. In this newsletter we want to briefly describe to you methods and procedures you as the customer should be familiar with once our films are received into your facility, especially if any problems occur. We hope you find this helpful and informative!

#### SHIPPING / TRANSPORTATION / INITIAL RECEIVING BY CUSTOMER

First it is important to know that our products are insured until it arrives in the stocking area of your facility. Gulf Packaging accepts returns for inaccurate transportation only if the following conditions are met and can be substantiated.

We require that the customer inform us within 5 days of delivery and retain film for repair, inspection or other necessary follow up actions.

If there is damage caused from transportation, store the material in a safe place in your facility where it cannot undergo any more damage.

- Inspect pallets for breakage of pallets and chipboard. Any

evidence the damage has been broken or water damage has occurred to the point where it has crushed or damaged, product should be noted with photos and also noted on the packing list.

- An official report should be made and signed by transportation company and customer.
  - Final determination of damage, official signed report should be sent to Gulf Pack representatives within 5 days of occurrence.
- We will arrange for proper movement of the damaged film from your facility once we have reviewed all information.

#### STORAGE AT CUSTOMER FACILITY

If there is no damage to the film upon receiving we ask that within 5 days someone from your quality team ensures the following regarding the rolls which you have received:

- Type of product (film codes)
- Correct width & thickness
- Correct amount in length
- Visual inspection (if possible)
- Corona level
- Surface of the film is clean, smooth and printable

### SASO Oxo-Biodegradable Certification

Saudi Arabian Standards Organization (SASO) announced last year that producers of various plastic materials need to acquire certification in order to produce Bio-Oxo Film. In compliance to this, knowing the benefits to environment of producing bio-oxo films, Gulf Pack work on the said certification in coordination with SASO, fulfilling all the requirements being set.

We are happy to announce that Gulf Packaging Industries Ltd. is now a SASO Oxo Biodegradable Certified and licensed. Gulf Pack is the first BOPP supplier in Gulf Area and middle east to acquire this certification.

The range of Oxo biodegradable BOPP Films includes heat and non-Heat sealable transparent, Metalized, Pearalized and solid white films and it's designed to cover a wide range of food, non-food packaging and labeling applications, using existing converting and packaging technologies.

Oxo Biodegradable film are easy to incorporate into Production, Cost Effective, Recyclable and Multiple Disposal Methods Environmentally Friendly.

SASO Oxo-Biodegradable Certification can be seen at our website, [www.GulfPack.com.sa](http://www.GulfPack.com.sa).

Rolls that pass all inspections should be stored below 30 degrees C and RH of 55%. Problems with corona treatment, COF, brightness and possible blocking can occur if these conditions are not met.

The stretch film which covers the pallet should be left on until the roll is ready to be processed. During storage the pallets should not be stacked directly on top of each other to avoid possible damage, use of warehouse racking is recommended. Stocking conditions are important in determining final shelf life of our material. If all above conditions are met, date of production can be accepted as delivery date.

### USAGE OF FILM AT CUSTOMER

#### Printing

- Rolls should be brought to printing area 12 hours before printing so they are able to achieve ambient temperature. In colder climates and winter months, we recommend 24 hours.
- The pallet and roll information label should be saved before/during/after roll is ran and determined to be of good quality through your equipment. Retain label information in case of any nonconformity.
- It is recommended to use an antistatic bar.
- To get a typical good result in printing, additional corona can be applied on print line, typical dyne level to achieve good print adhesion should be between 38-40 dyne/cm.
- Before any printing it is also recommended to perform adhesion tests in your quality labs. We recommend testing at least the first 2 rolls.
- Inks used may affect heat sealing capabilities of our film. It is important that our customer takes this into consideration before printing.
- For metallized films, additional primer/prime coating is recommended when printing on the metallized side.
- Drying ovens should be 80 degrees C at most can cause issues with film dimensional stability.

#### Lamination

- Specifically, our metallized films should not be laminated with water based adhesives due to possible corrosion issues from left over water.
- All of our antifog films may react to adhesive laminations and are not recommended in these applications.

#### Winding/Slitting

- It is important for rolls to be cooled in ambient temperature after printing or lamination to avoid blocking.
- For cavitated films, it is recommended to use a circular blade for smooth slitting. For white films, a ceramic coated blade is recommended.
- For cold glue laminations, soft winding is recommended.
- We recommend extra care in metallized films during slitting as to not damage metal surface.

### COMPLAINT PROCESS

In some rare cases during customer conversion, our film may not meet customer quality expectations due to a variance from agreed upon spec or some other unforeseen issue. In these cases, we ask that the customer:

- Minimize the amount of material ran on their equipment and perform an inspection of subsequent rolls associated with suspect roll.

- Remove suspect film, retain roll label information and inspect subsequent rolls associated with the batch of film rejected. First and foremost, in case of any nonconformity, Gulf Packaging should be notified immediately:

- Product should not be returned without written approval by your Gulf Pack representative.
- We require a written document outlining the nature of the claim, the PO#, batch/lot number, roll information, quantity and cost of claim.
- All packaging should be restored for final shipment back to Gulf Packaging. Please ask your Gulf Pack Representative for a copy of a reject form if needed.
- Pictures that clearly show the defect as well as samples should be sent along with reject form to Gulf Packaging Representative immediately.
- Problems related to corona, opacity, dampness, friction, heat sealing should also include a 15 layer sample for our technical team to review and test.



We will do our best to resolve complaints in a timely manner, in some cases within two weeks, provided all criteria has been met to help us investigate the issue properly. Gulf Packaging will give the customer final disposition of the rejected product and make arrangements to have it either returned to our facility or scrapped. Our technical team will issue a report as needed.

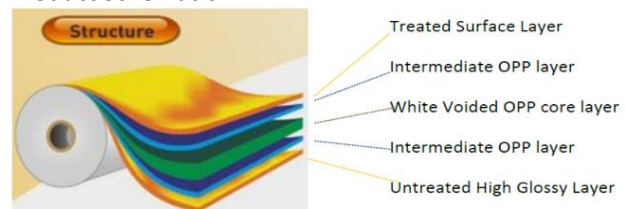
## Launching Our New Range of BOPP Films

### Product Code: **LW350**

**Product Description :** White Voided Wrap Around Label Film  
A white voided BOPP film, with one side high gloss, especially designed for WAL applications. One side treated to suit printing and coating.

**Territorially Availability:** Worldwide

#### Product Schematic:



#### Product Features:

- ✓ Very high yield due to lower density
- ✓ Excellent opacity & whiteness
- ✓ Excellent antistatic properties
- ✓ Excellent hot melt anchorage
- ✓ Excellent Printability
- ✓ High Tear & split resistance

#### Applications:

- ✓ Printing & wrap around bottle labeling
- ✓ Suitable for Flexo, Roto & UV Press

## Product Code: **CF202**

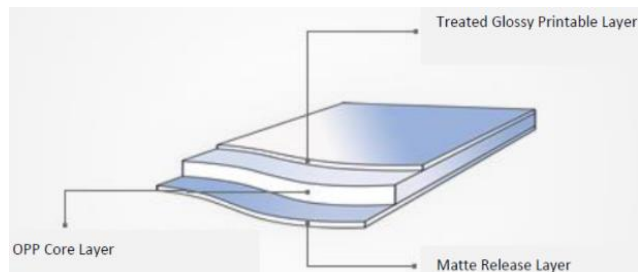
**Territorially Availability:** Worldwide

### Product Description:

Matte Cold Seal Release Film

A film having one side matte surface with cold seal release property, other side with glossy treated surface

### Product Schematic:



### Product Features:

- ✓ One side matte surface, other side glossy
- ✓ Good release properties
- ✓ Treated glossy side for printing & lamination

### Applications:

- ✓ Cold Seal Release
- ✓ Rotogravure & Flexographic reverse printing
- ✓ HFFS & VFFS packaging

## Product Code: **HF525**

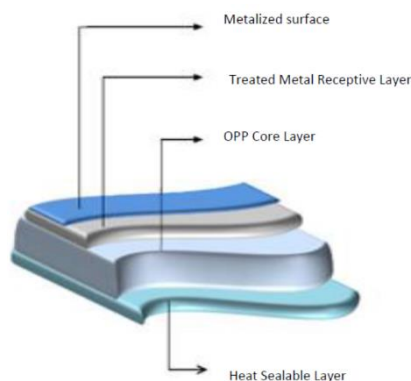
**Territorially Availability:** Worldwide

### Product Description:

Metalized, High Barrier Film

BOPP Metalized film, Heat Sealable, High Barrier

### Product Schematic:



### Product Features:

- ✓ High light barrier properties
- ✓ Heat Sealable on the non Metalized side
- ✓ Excellent moisture barrier properties
- ✓ Excellent gas barrier properties

### Applications:

- ✓ Particularly indicated where light, moisture or gas barrier properties are required
- ✓ Typically laminated on metalized side with Gulf Pack's HF101

## Product Code: **LW120**

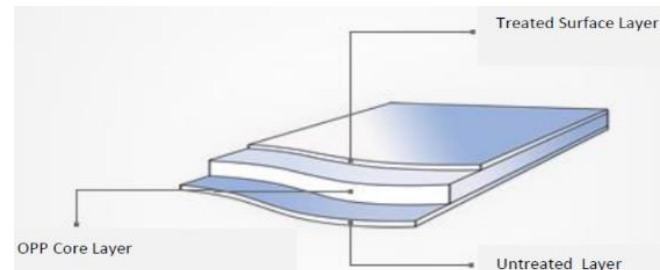
**Territorially Availability:** Worldwide

### Product Description:

Slip Modified Transparent Film for Wrap Around Label

A Transparent BOPP film developed specifically for wrap around labels for high speed bottling line applications.

### Product Schematic:



### Product Features:

- ✓ Good transparency & gloss
- ✓ Good mechanical properties
- ✓ Good slip & antistatic properties

### Applications:

- ✓ Labels for bottling products
- ✓ Hot melt receptive
- ✓ Rotogravure & Flexographic (non UV) printing \* Single web structure

## Product Code: **LW150**

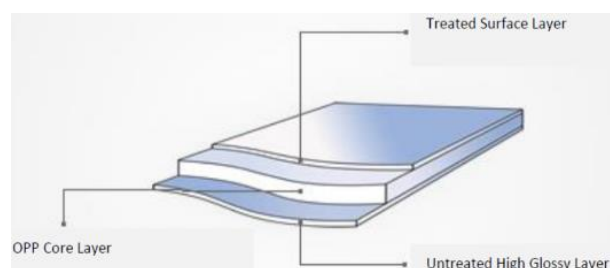
**Territorially Availability:** Worldwide

### Product Description:

Transparent Wrap Around Label Film

A Transparent BOPP film with excellent optical and mechanical properties. Developed ideally as wrap around labels in bottling line applications.

### Product Schematic:



### Product Features:

- ✓ High transparency and gloss
- ✓ Good mechanical properties
- ✓ Treated side to suit printing & coating
- ✓ Excellent adhesion to glue & inks
- ✓ Excellent Printability
- ✓ Good machinability

### Applications:

- ✓ Labels for bottling products
- ✓ Suitable for Flexo, Roto & UV Press